



Co-Chairs:

Jane Cotner, MS, MPH
Norman White, MD

Executive Director:

Anna Pentler, MPH, MBA

Participating Organizations:

AARP
Aging and Long-Term Services Dept.
Albuquerque Public Schools
Blue Cross/Blue Shield of NM
Border Health Office/BEC/NMSU
Centers for Disease Control
Dona Ana Immunization Coalition
GlaxoSmithKline Vaccines
Greater Albuquerque Immunization Network (GAIN)
Indian Health Service
La Clinica de Familia Medical Center
Lovelace Health System
Merck Vaccine Division
Molina Healthcare
NM Acad. of Family Physicians
NM CYFD
NM Department of Health
NM Immunization Advisory Group
NM Influenza Vaccine Consortium
NM Human Services Department
NM Hospital and Health Systems
NM Medical Review Association
NM Medical Society/CPI
NM Nurses Association
NM Pediatric Society
NM Pharmaceutical Association
NM Primary Care Association
NM Public Health Association
NM School Nurses Association
NM State Dept. of Education
NM State PTA
Passport Health NM
Presbyterian Healthcare Services
Rotary Clubs of New Mexico
sanofi pasteur
Santa Fe Immunization Coalition
Sierra Co. Immunization Coalition
University of New Mexico/Health Sciences Center
Villa Therese Catholic Clinic
Voices for Children
Wyeth Vaccines

June 8, 2011

Dear VFC Provider:

It's almost Back-to-School, and time to start planning for our summer "Got Shots? Protect Tots!" event. Please join the New Mexico Department of Health, the New Mexico Primary Care Association and the New Mexico Immunization Coalition, along with our managed care partners, Molina, Lovelace, Presbyterian, and Blue Cross Blue Shield in making sure that all New Mexico children are immunized on time!

Our next "Got Shots?" event will be the first two weeks of August: **August 6-20, 2011**, (which includes 3 Saturdays). Please note that the back to school event will be our only Got Shots event this year.

"Got Shots? Protect Tots!" is an event designed to provide additional opportunities for children to stay up-to-date on their immunizations. Because so many children need immunizations in order to register for school, we encourage you to coordinate your efforts with other providers in your area to make sure every community has a participating "Got Shots?" site.

During "Got Shots? Protect Tots!" we ask that providers open their doors on one or more of the days during the **weeks of August 6-20, 2011**, preferably during evening or weekend hours, and that they see any child who presents for immunizations **without an appointment**, regardless of whether they are a patient or whether they have insurance. Providers should bill insurance for administration fee reimbursement if the child is insured, but during your event, we ask that you immunize all children **at no cost to the parent** (including co-pays). We encourage every site to provide Medicaid Eligibility services during the event. The New Mexico Primary Care Association can help arrange for onsite Medicaid application if providers do not have an eligibility worker. Please also remember to do prompt NMSIIS data entry for the children you immunize.

During the two weeks before the "Got Shots?" week, the ongoing immunization hotline will serve as the Got Shots information line. We will provide posters for you to place in neighborhood locations and at clinics to announce provider participation and hours. We need your help to make sure parents in your communities know about your participation. The New Mexico Primary Care Association and the New Mexico Immunization Coalition will provide some incentives for the children getting shots.

Thanks in advance for your participation! Please contact any of us if you have questions. Be sure to fill out the attached registration form and fax it back to us by **July 8, 2011**.

Sincerely,

Anna Pentler
NM Immunization Coalition

Deb Blanchard
NM Primary Care Association

Jane Cotner
Immunization Program Manager
NM Department of Health